

## MEMORANDUM

Date: June 27, 2017  
To: All University of Utah Campus Departments  
From: John Nixon, VP for Administrative Services  
Re: PepsiCo Operational Memo



We are excited to be entering into a new relationship with PepsiCo beginning July 1<sup>st</sup>. In order to develop a mutually beneficial partnership we will be working closely with PepsiCo to create a unique and symbiotic relationship that will greatly benefit our campus community. Through this enhanced partnership we hope to provide a positive experience for everyone involved. We anticipate celebratory events for students, faculty, and staff this Fall to welcome PepsiCo to our campus, and we hope that you will participate in making this transition a success.

Here are the next steps:

- Effective July 1, 2017, per contractual requirements, all University and University Health Care soft drink and related purchases are to be made from PepsiCo.
- If you have not been contacted regarding the transition of your supplies and equipment to Pepsi, please contact Joe Musgrove from PepsiCo (information below).
- If you have not yet set up an account to purchase Pepsi products and need to do so, please contact Joe Musgrove.

During this transition and throughout the contractual term, it is imperative that the University and its various units are coordinated in all communications, and agreements. In order to accomplish this goal, all communications involving PepsiCo and the University will be managed through our Business Development Office in Auxiliary Services as they will be managing the contract. The individuals listed below will be the points of contact for each organization in managing all requests under this new agreement. If you have questions, please contact one of the individuals below:

**Joe Musgrove (PepsiCo)**

Office: 801-972-7415

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We are doing everything we can to make this a seamless transition, but please extend your patience and support as this process unfolds throughout the month of July.

\*There is an exception for *limited* competing products to be purchased and sold in University operated retail locations.