



SUMMIT + CONNECT

MAY 20-22, 2019
PORTLAND, OR

Presented by



“

We envision a world where the production, use, and disposal of goods and services *enhance* the long-term health and vitality of people and the planet.

”

Karren Fultz

Sustainability Officer

June 14, 2019

<https://www.sustainablepurchasing.org/>



About SPLC

"More than 180 organizational members, including 38 Fortune 500 companies and more than \$300 billion in collective purchasing power"

SPLC's Founding Summit, August 2013, National Academy of Sciences, Washington, DC



- “The **Sustainable Purchasing Leadership Council** is a non-profit organization whose mission is to support and recognize purchasing leadership that accelerates the transition to a prosperous and sustainable future.”
- “Founded in 2013, SPLC convenes buyers, suppliers, and public interest advocates to develop programs that simplify and standardize sustainable purchasing efforts by large organizations. “
- “Sustainable purchasing is purchasing that builds healthy communities, economies, and environments all along local and global supply chains.”

<https://www.sustainablepurchasing.org/about/>

SPLC Members – Higher Education

- **Arizona State University**
- Ball State University
- **Boston University**
- Bow Valley College
- **Dallas County Community College District**
- Emory University
- Georgia Institute of Technology
- Massachusetts Institute of Technology
- **Michigan State University**
- **The University of Michigan**
- **Ohio University**
- **University of California Berkeley**
- **University of California Davis**
- **University of California Irvine**
- **University of California Los Angeles**
- University of California Merced
- University of California Riverside
- **University of California San Diego**
- **University of California San Francisco**
- University of California Santa Barbara
- University of California Santa Cruz
- University of California, Santa Barbara
- **Pennsylvania State University**
- **Portland Community College**
- **Portland State University**
- Stanford University
- Swarthmore College
- **University of Alberta**
- **University of Colorado**
- **University of North Carolina, Charlotte**
- University of Pennsylvania
- **University of Pittsburgh**
- Washington University in Saint Louis

Monday Connect + Summit Kickoff

Day 1



1. 1:1 Meetings with Suppliers
2. **Round-table discussions**
 - *Measuring the Environmental, Social, and Economical Impact of Sustainable Purchasing*
 - *Supplier Sustainability Rating & Evaluation*
 - *Making the Business Case for Sustainable Purchasing*
 - *Sustainability Certifications, Standards, and Labels*
 - *Advancing Social Sustainability via Purchasing*
 - *Zero Waste, Recycling and the Circular Economy*
3. Open Expo Hall

Fun Fact

Some of our suppliers are doing really awesome stuff and we just don't know it.



See Rosette's story at hp.com/go/reinventimpact



Closing the loop on ocean-bound plastics

HP uses recycled plastic bottles collected in Haiti and from other sources in the manufacturing of Original HP ink cartridges.

This effort helps to create sustainable jobs, brings opportunity to the people in Haiti, and helps prevent plastics from reaching the Caribbean Sea.

For more information on closed-loop recycling and Sustainable Impact at HP, visit hp.com/sustainableimpact



Expo Hall Highlight

New tools are being developed

Rheaply

Buy smarter and waste less through better surplus asset visibility, utilization, and management.

Using an organization's surplus assets and resources should be the first step of any procurement decision, but the tools to drive visibility, usage, and redeployment of such value assets are lacking - until Rheaply. Rheaply's Asset Exchange Manager (AxM) empowers an organization to use available resources before purchasing them again. And when surplus assets are no longer needed, Rheaply completely manages the resale or external transfer of surplus assets with a guarantee that >99% avoid a landfill. A win for the bottom-line and the environment!



We help leading organizations maximum asset value and meet zero waste goals by:



Standardizing, centralizing, & connecting asset management practices and systems



Improving asset visibility between workplace locations and wherever assets reside



Enabling frictionless internal redeployment or 3rd party transfer of surplus assets



Session Highlights

Sustainable Purchasing Series

- **101:** What is Sustainability & Sustainable Purchasing, Exactly?
- **102:** Uncovering Policy Alignment and Engaging Internal Stakeholders to Support Your Sustainable Purchasing
- **201:** Making the Case for Investment in Your Organization's Sustainable Purchasing Program
- **202:** Setting Strategic Sustainable Purchasing Goals and Metrics
- **301:** Measuring Impact: Using a Roadmap Approach to Develop KPIs and Metrics for your Highest Priorities

101: What is Sustainability & Sustainable Purchasing, Exactly?

Sustainable Purchasing

Purchasing in ways that intentionally strengthen our...

Society

- Health & safety
- Equal opportunity
- Fair wages
- Employee training
- Workers rights
- No forced labor

Economy

- Supplier diversity
- Small business
- Local jobs
- Fair competition
- Transparency
- Innovation
- Corruption-free

Environment

- Climate protection
- Pollution prevention
- Waste reduction
- Resource efficiency
- Habitat preservation
- Air and water quality

...so that we can all enjoy living in an increasingly sustainable world.



Identify a few potential benefits:



Look to laws, rules, or policies

- Federal or state statute and agency rules
- Your organization's formal policies

Ask questions like:

- Can procurement reduce associated hazardous waste disposal costs or reduce permit fees?
- Is there a policy that requires “total cost” “life cycle cost” or “best value” considerations?

Sustainable purchasing supports goals like these:

- Energy benchmarking
- Water conservation
- Climate commitments
- Air pollution reduction
- Water pollution reduction
- Circular economy
- Cost reduction
- Small business support
- Diversity in vendor pool
- Community/employee health
- Reducing reputation risk
- Reducing liability
- Employee retention
- Increasing cross-function collaboration

Public Sector CPO Perspective: How Sustainable Procurement Adds Value

Highlights

-Creating a culture that supports sustainability and diversity

-Breaking down the silos

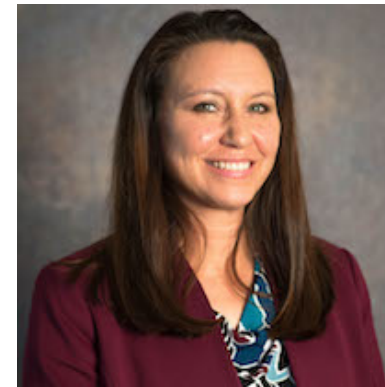
-Embedding into processes “making it easy for everyone”



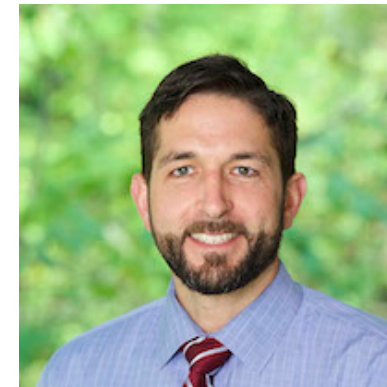
BILL COOPER
Associate Vice
President & Chief
Procurement Officer,
University of
California



BETSY HAYES
Chief Procurement
Officer, State of
Minnesota



ANGELA SHELL
Chief Procurement
Officer, State of
California



LESTER SPITLER
Chief Procurement
Officer, City of
Portland, Oregon

Expo Hall Highlight

Tools are being developed to manage suppliers and centralize ratings

Universities of California centralized its supply chain management using this tool:

The logo for ecovadis, featuring the word "ecovadis" in a lowercase, sans-serif font. The letter "v" is stylized with a green leaf-like shape integrated into its upper curve.

Corporate Sustainability Ratings (CSR) & Score Cards System

What are we already
doing that supports
sustainable purchasing?



What are things we
could do now?



What's next?

- Update the Green Office Certification program materials with additional resources for departments
- Exploring *SPLC Membership* for the University of Utah
- Review existing policy here at the University of Utah, identify areas for possible improvement
- Presentation at AASHE (Oct 2019): *Green Office Certification-Evaluating for Impact. A case study looking at impacts on eco-friendly purchasing practices.*



SPLC Summit Wrap-Up

Last month's SPLC Summit held in Portland Oregon was our biggest and best yet! Attendees engaged, collaborated, strategized and learned together in a warm, supportive atmosphere, inspired by speakers, workshops and award winning programs to take their sustainable purchasing initiatives to the next level.

The numbers speak for themselves:

- 80+ speakers in 40+ sessions
- 480 attendees – 17% local, 75% national, 8% international
- Sustainable Purchasing Leadership awards presented to 7 organizations and 2 individuals, with 35 additional submissions recognized as Outstanding Case Studies
- 27 sponsors
- 100% renewable materials used for exhibit hall construction
- 95% waste diversion rate



Missed it this year? Mark your calendars for May 2020 to experience the fun and learning for yourself! And get ready to submit presentations of and apply for recognition for your work this fall, to make attending even more rewarding!

Presenter slides are posted now to the Summit 2019 session pages – accessed from the schedule [here](#) – to let you share an inspiring or informative discussion with colleagues.