



THE WESTERN ASSOCIATION OF COLLEGE AND UNIVERSITY BUSINESS OFFICERS



Presenters

Jeffrey J. West is currently the Associate Vice President for Finance at the University of Utah. He is a long-time contributor to WACUBO professional development courses, having taught both the Basic and Intermediate Accounting courses for several years. He has also been actively involved with NACUBO, serving twice on its Accounting Principles Council; and has recently received its Professional Development Award for 2009. Mr. West is a CPA and has over 30 years experience in higher education finance, at four different public institutions in the Western U.S. He holds both bachelor and master degrees from Utah State University.

Gregg Goldman is currently Senior Associate Dean for Finance & Administration & CFO for the University of Southern California's Marshall School of Business, where he oversees a wide range of administrative functions that support the school's instructional and research programs. He is responsible for managing the school's academic and staff personnel; finances and physical facilities; establishing policies and procedures; planning and organizing for the future; and administering daily operations. He serves on the Board of WACUBO and is also active in NACUBO. Mr. Goldman received his B.S. in Business Administration from Thomas Edison State College and his MBA from California State Polytechnic University, Pomona.

Jean Vock is currently Assistant Dean for Finance and Administration at the University of Arizona's Eller College of Management. In addition to her responsibilities for budget, finance and administrative operations, she is actively involved in the University's enterprise systems replacement and business intelligence efforts. Before joining Eller in 2006, Ms. Vock served in various roles at the UA, including assistant controller and audit coordinator, and Assistant Dean for Finance and Administration at the College of Nursing. Prior to joining the University, she worked as a financial auditor and a corporate auditor. She is also actively involved with WACUBO. Ms. Vock received her bachelor's of business administration from the University of Wisconsin-Eau Claire, her Masters of Accounting from the University of Arizona, and is a CPA.



Academic & Unit Business Officers Workshop

Seattle, WA

Monday, March 28th 8:30 am – 4:30 pm
Tuesday, March 29th 8:30 am – 12:30 pm

Participants of the Academic & Unit Business Officers Workshop will enjoy discussions and presentations covering various topics designed to expand and improve their skills.

Building a Toolkit for Success

Presentations will provide a better understanding of the larger institutional framework of higher education and will include discussions about working with different campus constituencies. The workshop will also address the organizational and cultural structure of both private and public institutions.

Improving Practical Skills

Participants will have an opportunity to improve their knowledge of budget development, budget planning and monitoring, effective communication of financial information, financial and other reporting, conflict resolution, business ethics, and daily staff management.

Networking Opportunities

The presenters are a group of professionals with many years of varied higher education experience and will be helpful with topics such as Finance & Accounting, Higher Education Governance, Leadership, Policy Analysis, Research Compliance, Budget Planning and Analysis, Management. They possess knowledge of the challenges faced by academic and unit business officers in any institution.

Participants will have an opportunity to build valuable relationships with peers from other institutions.

Who Should Attend:

College/university staff with major business administration responsibilities in a school, department, division, or other unit that does NOT ultimately report to the institutional Vice President of Business (or equivalent title) or work in central administration.

IF SPECIAL ACCOMMODATIONS ARE REQUIRED, PLEASE ADVISE AT THE TIME OF YOUR REGISTRATION.



Registration

Online Course Registration:
www.wacubo.org/work.shtml

Registrants should make their own airfare and hotel arrangements.

Workshop	Member	Non-Member
Academic & Unit Business Officers (3/28 - 3/29)	\$269*	\$299*

* Prices include continental breakfast both days and lunch on 3/28.

Things to do in Seattle:

- Explore Downtown Seattle Near Pike Place Market and Pioneer Square
- Make a visit to the Seattle Art Museum, the Seattle Aquarium, Benaroya Symphony Hall, or Seattle's new internationally renowned Rem Koolhaas designed Seattle Public Library
- Spend time shopping at the well-known Westlake, Pacific Place and City Centre shopping centers

Transportation from Airport:

Light rail to Downtown for under \$3.

For those Driving:

Hotel parking is \$10/day.

Workshop Contact:

Robyn Pennington: rpennington@calstate.edu

CPE Credits:

WACUBO does not offer CPE credits per se, but many organizations accept WACUBO course for credit. A CPE self-reporting form to send to your professional organization is available at the WACUBO website.

Cancellation Policy

Refunds will be given upon written request 30 days prior to program, less a \$50 cancellation fee. Substitutions are allowed at any time at no additional charge.

HOTEL MONACO

1101 Fourth Avenue
 Seattle, WA 98101

Rooms: group rate of \$119 per night

Check back soon for information on hotel reservations at the group rate. Individuals registering for the workshop prior to the ability to make hotel reservations at the group rate will be notified once hotel reservations are available.

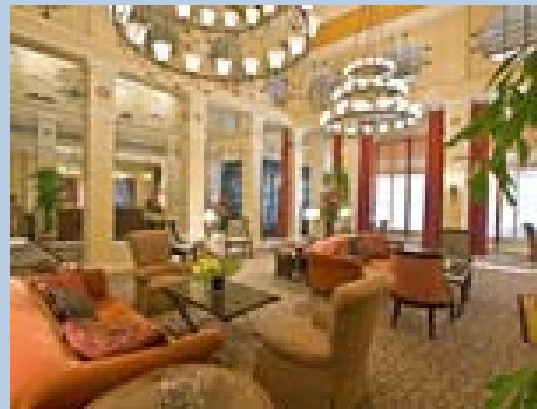


Photo courtesy of Kimpton Hotels

The Hotel Monaco is a four-star hotel in downtown Seattle within walking distance to the Pike Place Market, Pioneer Square and the world-famous Seattle Public Library.

This pet-friendly hotel is rated as one of the Top 100 hotels in the world by *Travel & Leisure* and offers elegantly-appointed guestrooms and services such as a business center, Wi-Fi, in-room spa treatments, a fitness center, and a nightly complimentary wine reception.

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